

Analyst and Investor Day



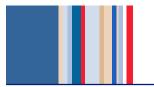
20th January 2003



2003, the Year of Privatisation



Philippe Calavia *Chief Financial Officer*



Privatisation of Air France

- ℳ An operation
 - decided by the French Government in July 2002, in agreement with Air France
 - a logical extension of the 1999 IPO
 - requiring accompanying legislation



- 1. Protecting Air France's air transport licence and traffic rights
- 2. Providing a two-year transition period for the transfer of collective agreements from public to private status
- 3. Composition of the Board of Directors
- 4. Extending the shares-for-wage concessions scheme



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- Æ EU Council Regulation No.240792 governing air transport licences
- # Bilateral inter-governmental agreements

Current legislation limits degree of foreign airline ownership



Shareholder Control Mechanisms in Europe

- Compulsory sale of shares
 - Lufthansa
 - British Airways
 - beria
- Specific share/Golden Share
 - KLM
 - beria





Shareholder Control Mechanisms for Air France

- Shareholder monitoring mechanism
- Mechanism for alerting shareholders
- Mechanism for compulsory sale of shares

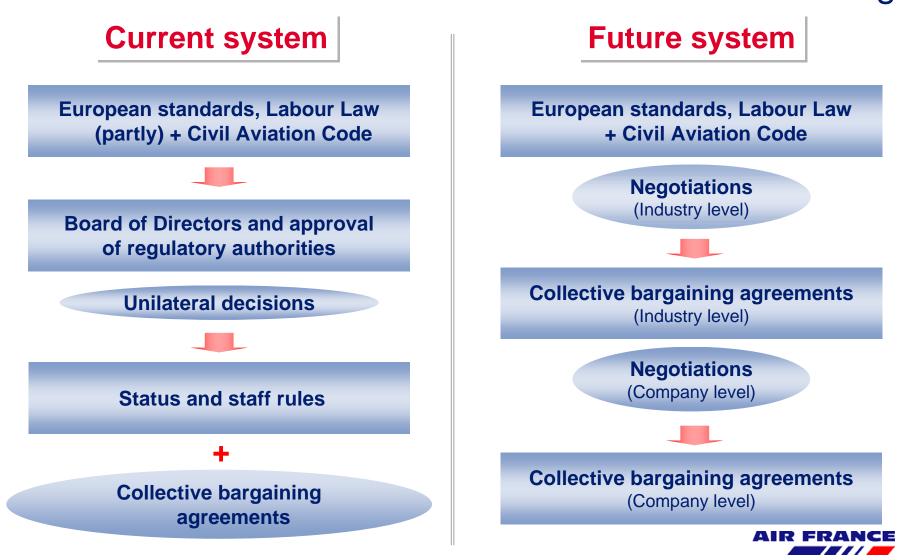




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Status and Collective Bargaining Agreements: Decision-Making



- Current employee status maintained for two-year period...
- ... to enable management and unions to negotiate the transposing of current rules into future collective bargaining agreements





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- ✓ 6 State representatives
 - appointed by decree
- % 5 "qualified individuals"
 - appointed by decree
- 2 representatives of shareholders other than the French State and employees
 - appointed by the Shareholders' General Meeting
- 2 employee shareholder representatives
 - appointed by the Shareholders' General Meeting
- 6 employee representatives
 - 1 manager
 - 3 non-managerial staff
 - 1 flight deck crew member
 - 1 cabin crew member



- Continued employee representation
 - 6 employee representatives
 - 1 manager
 - 3 non-managerial staff
 - 1 flight deck crew member
 - 1 cabin crew member
 - 2 employee shareholder representatives
 - including 1 flight deck crew member
- Board of Directors appointed by the Shareholders' General Meeting
- Current Board composition maintained until Shareholders' General Meeting confirms transfer of shares





- 1. Protecting Air France's air transport licence and traffic rights
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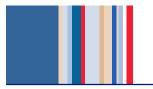


Employee Investment in 1999 IPO

	General Employee Offering	Shares-for-salary concession scheme*
Subscribing employees	46,900	2,800
Participation rate	>72%	79%
Shares requested (in million)	17	14
Subscription rate	2.5 times	nm
* piloto oply		

* pilots only





Future Employee Access to Share Capital Scheme

General Employee Offering

- open to all employees...
- Iimited to 15% of the global offering
- Share-for-wage concessions scheme
 - open to all employees...
 - Iimited to 6% of Air France's equity





July 2002: privatisation project announced





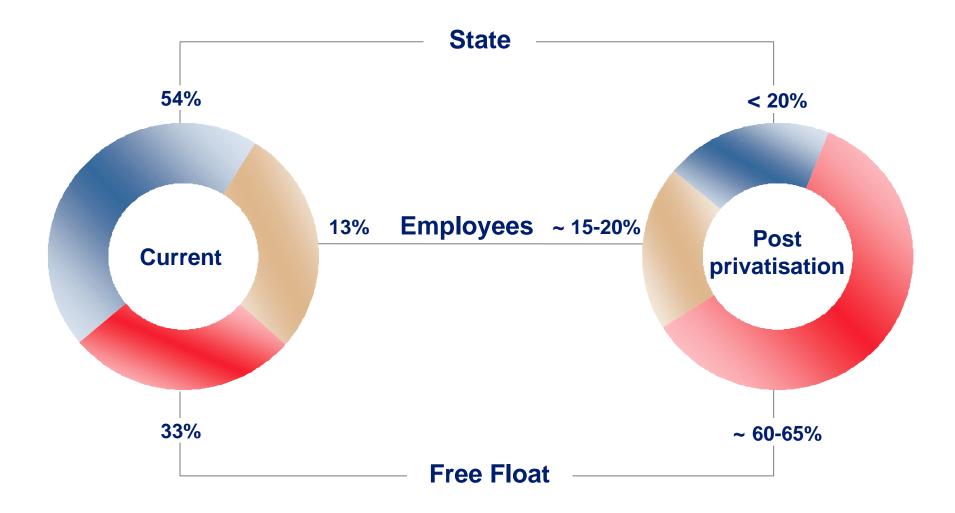
Terms of Offering

✓ The share offering will be open to:

- Institutional investors
 - International Offering
- Individual investors
 - Public Retail Offering
- Employees
 - Employee Offering
 - Shares-for-wage concession scheme



Changes in Shareholder Structure







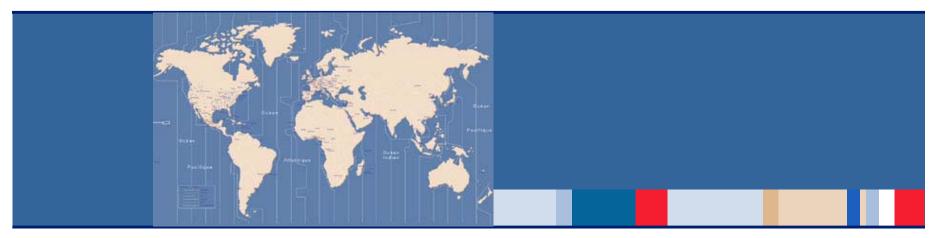
Freedom to forge equity partnerships

Access to financial markets





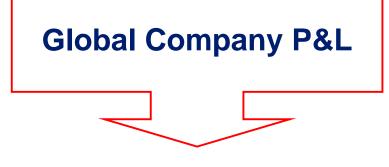
Route Profitability Analysis: Revenue and Cost Considerations



Jean Sanlaville Vice President Corporate Controlling



Route Profitability Analysis: A Key Tool



- Øverall economic and financial results
- Global cost structure



- Individual product profitability
- Detailed economic results broken down by category of product (long-haul/medium-haul, First / Business / Economy, etc.)

Unique database allowing:

- strategic orientations
- simulation work



Air France Economic Management: **Two Basic Options**



- Year-on-year and on-going vs.budget measurements
- Business entity performance // Visibility of high margin contract: unit cost management
- Major expenses monitoring (e.g. labour costs)



- Management of individual //, route economy
 - and unprofitable routes
- Decision tool for targeted actions (e.g. commercial policy, discontinuation of routes, etc.)



Air France Route Profitability Analysis Principles

- The Air France route profitability analysis system has been built around some basic principles
 - Consistency with Company economic data
 - Availability of data at the requested level from the flight number/day to the total business scope
 - Visibility of the cost breakdown and cost allocation rules
 - Use of a pre-established set of unit costs



From Air France Economics to Route Profitability

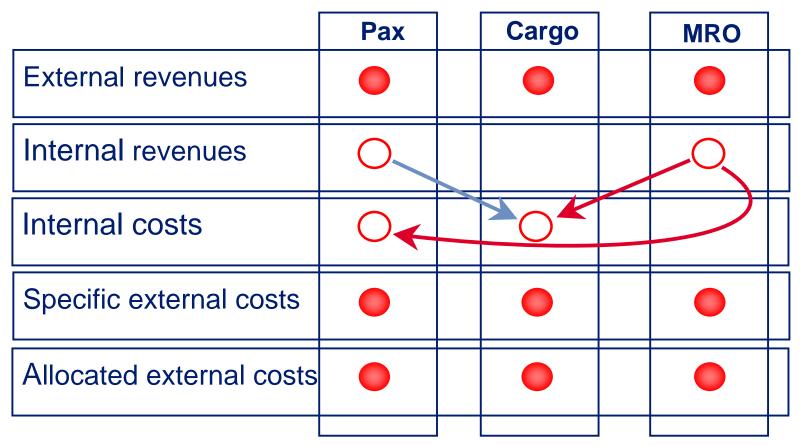
First step

- Company breakdown by key business
 - Passenger
 - Cargo
 - Maintenance and overhaul
 - Other
- Æ Economic data by key business includes
 - Specific external revenues by key business
 - Internal revenues / costs in key businesses
 - Special external costs by key business
 - External overhead costs to be split by key business



From Air France Economics

to Route Profitability



- Allocation to cargo business of passenger aircraft operating costs relative to the carriage of freight
- Maintenance costs billed to pax (passenger aircrafts) and cargo (freighter aircraft) 27





From Air France Economics to Route Profitability

Second step Breakdown of key-business P&L items

- A Passenger
 - Non core-business revenue / costs (ground OPS)
 - Passenger transport business analyzed by route
- 🔏 Cargo
 - Non core-business revenue / costs
 - Freight carriage on passenger aircraft by route and by customer
 - Freight carriage on freighters by route and by customer
- MRO
 - Economic analysis by order and by product range





Passenger business: route profitability analysis format

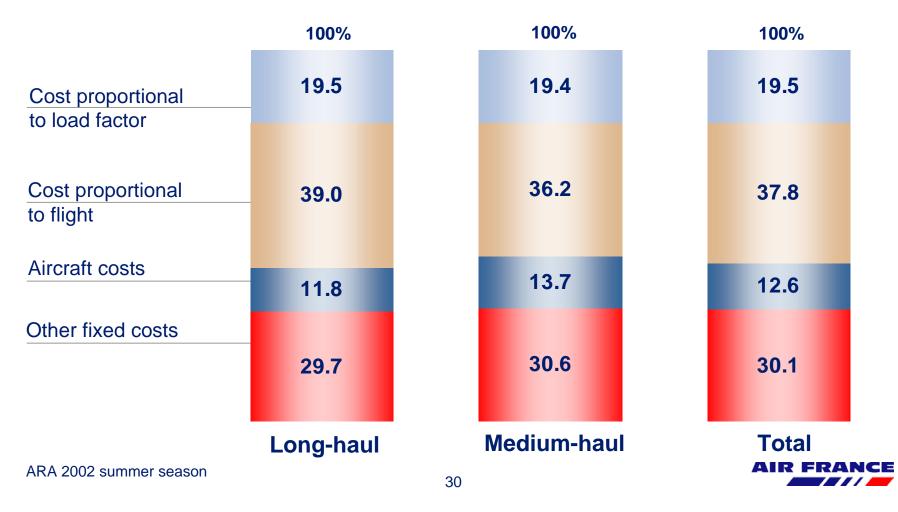
Cost breakdown by key expense

	100%	100%	100%
Sales & marketing costs	11.5	45 G	13.3
User charges		15.6	
Catering	10.6	9.0	9.9
	6.6	4.4	5.7
MRO	10.1	9.8	10.0
Fuel	15.9	7.4	12.2
	13.3	14.6	
Crew	18.4		16.7
Station ground		15.9	10.4
	6.2		10.4
Aircraft costs	11.8	13.7	12.6
G&A costs	63	7.0	6.6
Financial charges	6.3 2.7	2.6	2.6
	Long-haul	Medium-haul	Total
ARA 2002 summer season		29	



Passenger business: route profitability analysis format

Cost breakdown by variable/fixed item





// Transparent pax-cargo analysis for passenger aircraft

External revenue Pax External revenue Cargo

Total aircraft operating costs Dedicated pax expenses Dedicated cargo expenses Total contribution delivered by passenger aircraft (split by route)

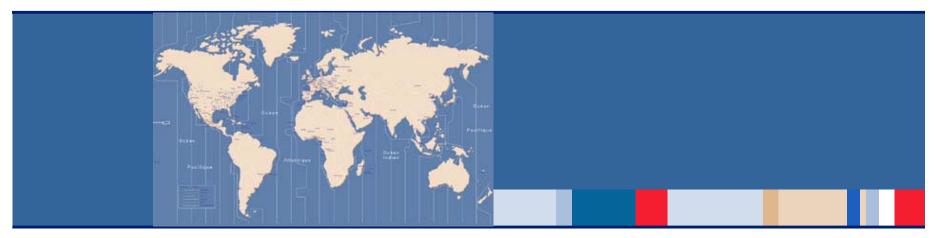
Metwork factor

- Profitability computed by route, not by each origin/destination item
- Contribution to network to be added to a specific route result





Route Profitability Analysis: Revenue and Cost Considerations



Bernard Peiron Vice President Network Planning & Scheduling

- A unique monitoring tool for the company:
 - Same global vision and figures shared between the different actors
 - Performance assessment per business unit
 - Transversal analysis (fleet, regions, alliance profitability)



From Global to Specific Issues

- An answer for each need
 - High-vision level
 - Global network profitability
 - Transversal level
 - Fleet profitability
 - Long-haul / short-haul activity monitoring
 - Performance by region
 - Operating / marketing
 - ...
 - Detailed level
 - Route profitability per
 - Aircraft,
 - Flight number,
 - Cabin
 - ...



- For the network planning and scheduling activity
 - Reactivity and accuracy
- M On the long/medium-term
 - Network planning activity
 - future schedule patterns, fleet plan, route development, aircraft capacity...
- On the short-term
 - Scheduling activity
 - fleet assignment, current schedule pattern scenarios ...
- M During the operational phase
 - Regulating activity
 - Adaptation to ad-hoc situations



- Accumulated monthly results within a short time allow
 - On-going analysis of route performance
 - Revenue: unit revenue (RRPK, RASK), load factor...
 - Costs: fixed and variable costs
 - Operating margin
 - Quick feed-back and action
 - Network planning decision models updated with accurate and reliable data





Route Analysis Complexity:

Revenue/Costs Assignment Accuracy

- In a hub structure network
 - How to split revenues between the feeding and the continuing routes?
 - How to differentiate point-to-point from connecting traffic?
 - How to breakdown aircraft costs between routes using the same fleet?
 - How to split costs between a "peak time" and an "off-peak time" flight using the same aircraft?
- Within the alliance, how to isolate revenues and costs regarding each partnership agreement?





Route Analysis Complexity: Global Network Optimisation

- Feeding routes (short-haul) may not be profitable by their own...
- ...but improve long-haul profitability by adding high contribution
 - Network contribution ratio
- Global margin improvement doesn't result
 from the sum of local optimisation
 - To maximize the global performance, fleet assignment may penalize one specific route



Example of a European Route: CDG &XXX

ARA results

Gross revenues	48.6 M€
Pax related costs	9.5 M€
Legs related costs	21.7 M€
Other direct costs	9.2 M€
Ownership costs	4.2 M€
Overhead costs	3.5 M€
EBIT	- 1.4 M€
Des files billes	0 070
Profitability	0.972
Total pax	0.972 257,771
Total pax	257,771

- 25% of this network contribution is not substitutable
- ✓ Without connecting passengers the loss of revenue on other routes would be 4.1 M€
 (3 times the deficit of the route)





Air France's Hub Strategy



Pascal de Izaguirre

Executive Vice President Ground Operations



Air France's Hub Strategy

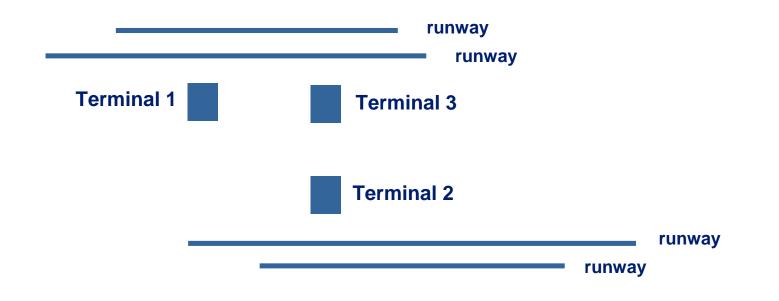
// Current situation

A Current issues

Future developments







- A system of dual runways which is considered the most efficient concept, as can be seen at the Atlanta hub in the United States
- ➔ And unique land development potential for the building of new terminals



CDG: 48.3 million passengers

- Terminal 1: 10.4 million passengers
- Terminal 2: 34.8 million passengers
 - including 30.9 million for Air France and partners
- Terminal 3: 3.1 million passengers
- A Orly: 23.1 million passengers
 - including 13 million for AF





- Current situation
 - > 4 runways: 3 runways simultaneously operational
 - > Reorganization of terminal airspace (April 02)
 - Decongestion of airspace for CDG arrivals
 - Improved on-time performance

Current capacity (Summer 02) = 101 mvts/hr at peak times 501,550 movements a year in 2002 including 58% by Air France and its partners

- Short-term improvements
 - New control tower (Summer 04) enabling the fourth runway to go into operation

Announced capacity = 120 mvts/hr by summer 2004 at the earliest

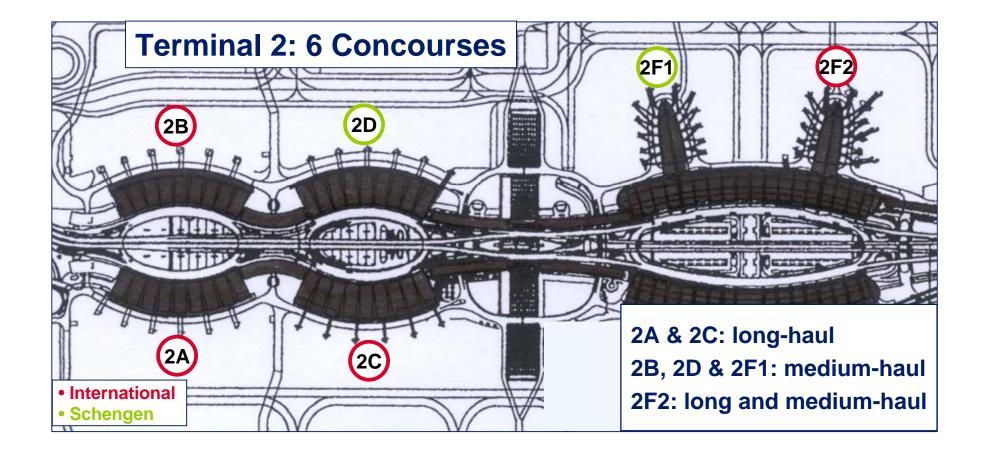


Key Dates in CDG Development

Opening of CDG1
Opening of Terminal 2B
Opening of Terminal 2A
Opening of Terminal 2D
Opening of Terminal 2C
Opening of TGV station
Opening of Terminal 2F1
Opening of Terminal 2F2



CDG2 Today





Division of Roles Between ADP and Air France

- ✓ Terminal 2 is owned by the Paris Airports Authority (ADP)
 - ADP makes all the necessary investments for the development of this terminal
 - ADP carries out all basic maintenance of equipment and provides cleaning services for all facilities
 - ADP is responsible for the implementation of security measures for both passengers and baggage
- Air France is responsible for its ground services:
 - check-in, boarding,
 - ramp handling,
 - connections,
 - passenger transfers to planes...



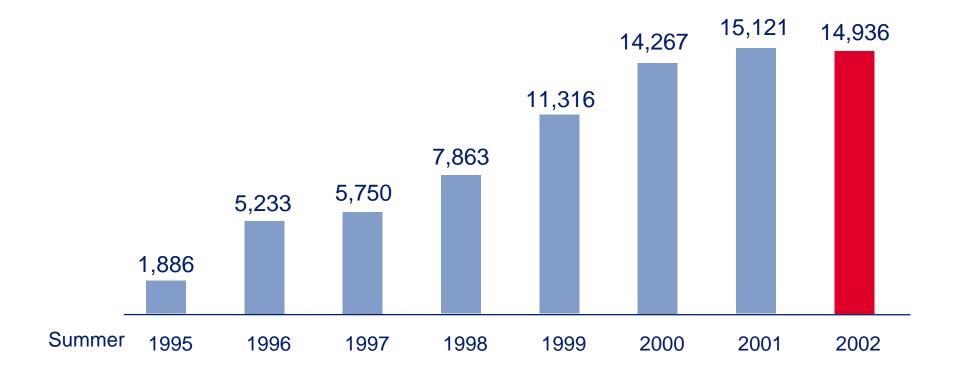


- Customer services (reception, sales, check-in, etc)
 - about 3,400 AF agents and 1,100 subcontracted staff
- Ramp services and baggage systems (excl. catering and cleaning)
 - about 2,000 AF agents and 1,800 subcontracted staff
- Passenger and baggage connections
 - about 1,450 AF agents and 900 subcontracted staff
- Coordination, traffic, loading preparation (holds, fuel, cabin)
 - about 450 AF agents

In total: more than 7,300 AF staff and 3,800 subcontracted personnel



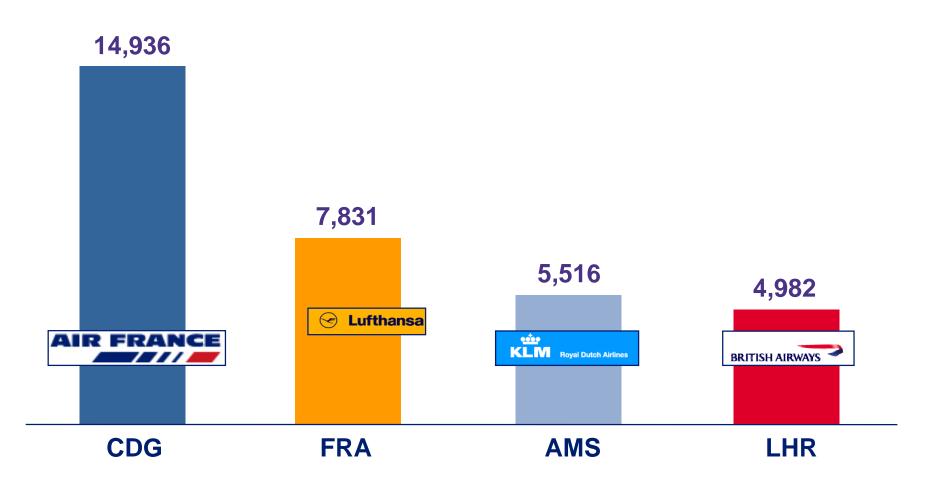
Considerable Growth in Connecting Opportunities



Weekly connections – both ways – in less than 2 hours medium-haul – long-haul

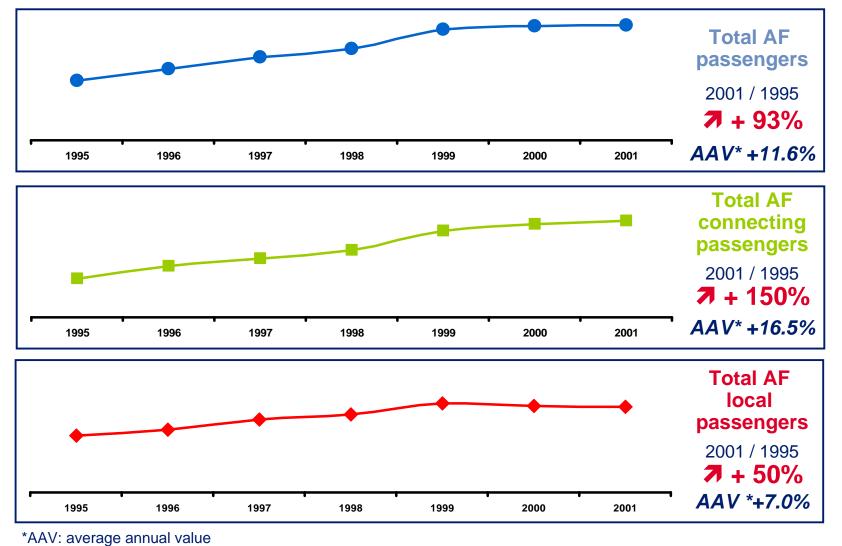


The Most Powerful Hub in Europe



Weekly connections – both ways – in less than 2 hours medium-haul – long-haul

Increase in Connecting Passengers





51

All information on IATA years (April to March)



AF Hub at CDG2: Highlights

803 flights handled

88,472 customers

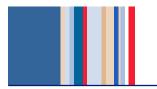
53.4% connecting passengers

Summer 2002 daily figures (AF and partners)

Some
record
figures

875 flights handled	June 8, 2001
103,390 customers	April 6, 2001
68% connecting passengers	October 12, 2002





Air France's Hub Strategy

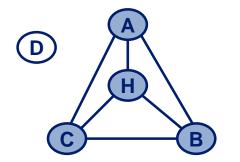
Current situation

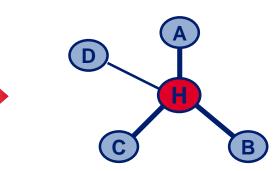
Current issues

» Future developments



Principles of a Hub





To link up 4 airports with direct services, you need to operate 6 routes

Three routes are enough if connections are organized at one of the airports: the Hub. The number of flights can then be increased or new services introduced for the benefit of customers.

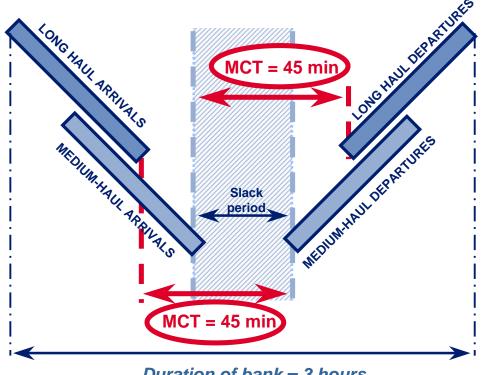
This organization enables AF to increase connecting opportunities. Each flight is fed by several markets which contribute to boosting the load factor and consequently the economic performance of the routes concerned.





Structure of a Connecting Bank at CDG2

Air France Hub at CDG2 is based on long-haul ←→ medium-haul connections



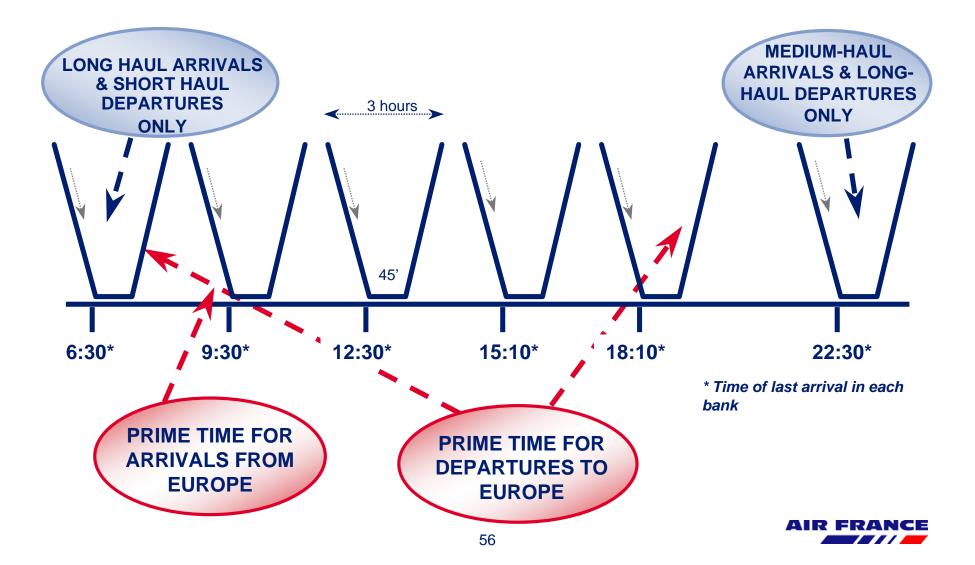
Duration of bank = 3 hours

Each of the Hub's connecting banks is organized to guarantee a maximum connecting time of 45 min between:

- → the last long-haul arrival and the first medium-haul departure
- → the last medium-haul arrival and the first long-haul departure

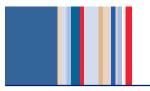


Overview of CDG2 Banks



- Facilities that are no longer optimum for hub growth without detracting from its efficiency
- Lack of contact stands facilities which adversely affects on-time performance
- Current baggage system lacking sufficient performance and capacity





On-Time Performance: A Priority Issue for Air France

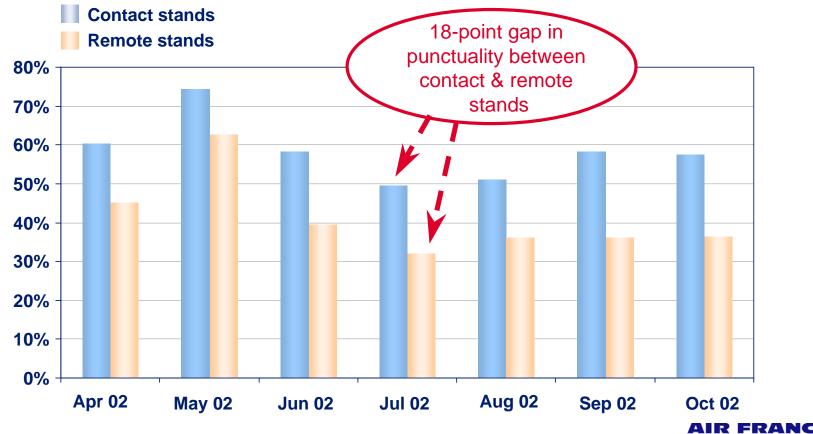
- Total performance rating from 1/4/02 to 31/12/02 of 82%
 - 3rd/4th ranking among AEA airlines
- » Disparities depending on the destination
 - Excellent results on domestic routes, with close to 90% punctuality on the shuttle service
 - Very strong performance on long-haul routes on departure from international airports, and also on medium-haul routes
 - Progress to be made on long-haul services from CDG





On-Time Performance on Long-haul Routes from CDG

On departure from CDG, long-haul flights are the first to suffer, in terms of punctuality, from the shortage of contact stands and saturated facilities



- A dedicated Air France organization to guarantee successful connections for our customers, even in the case of delayed arrivals
 - fast handling teams are available
 - 100 « jetway » transfer agents for passengers
 - 420 « tail-to-tail » transfer agents for baggage





Baggage Transfers: Impact of New Security Measures

- Introduction of new security measures...
 - Since 31 December 2002, CDG and Orly have been the only major European airports, together with London, to offer 100% hold baggage screening with new-generation Explosive Detection Systems
 - In addition, Air France is testing different biometric technologies to further improve flight security
- " ... in a context of increased connecting traffic
 - An average of nearly 27,500 pieces of baggage a day (summer 2002)
 - A record of 34,810 pieces of baggage on 31 August 2002





Air France's Hub Strategy

Current situation

Current issues

» Future developments





- Leverage hub's development potential to absorb future expansion and fully integrate the SkyTeam alliance dimension
- Remedy current deficiencies in infrastructure to improve performance, productivity and customer satisfaction





Solutions Provided by Opening of Terminal 2E

- Increased contact stands
- A baggage handling system adapted to hub operations

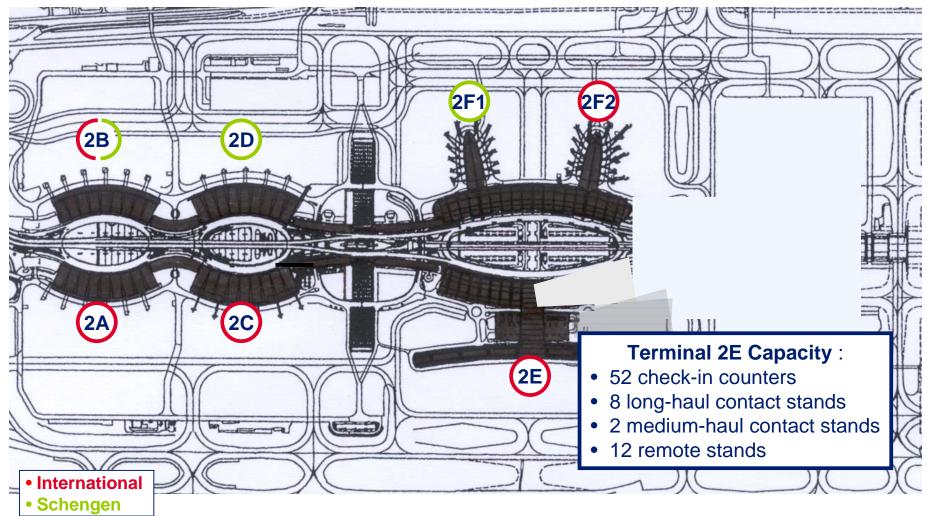


- Improved punctuality
- Increase in the successful connection rate
- Reduced operating costs
- Enhanced customer service quality





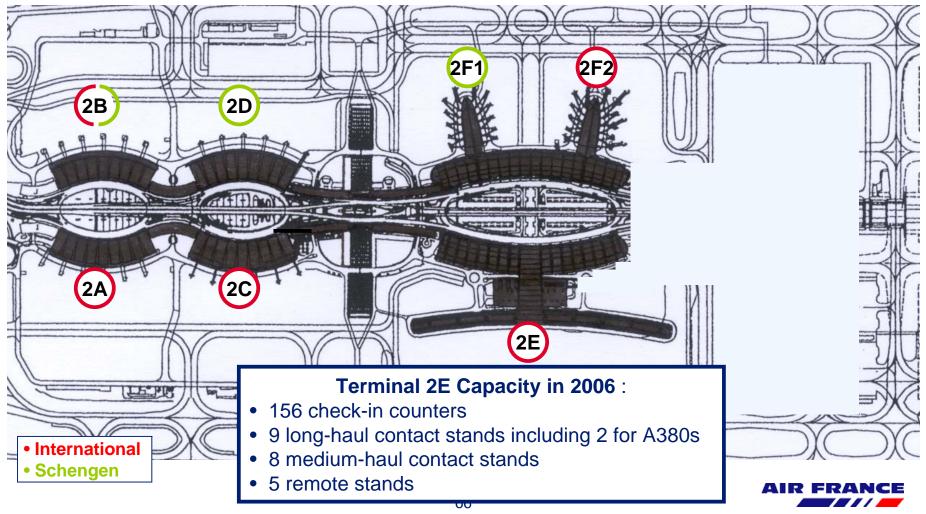
17 June 2003: Partial Opening of Terminal 2E





Gradual Phasing-In of Terminal 2E

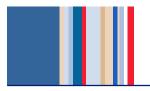
Gradual expansion of check-in and boarding facilities in Terminal 2E between June 2003 and April 2006



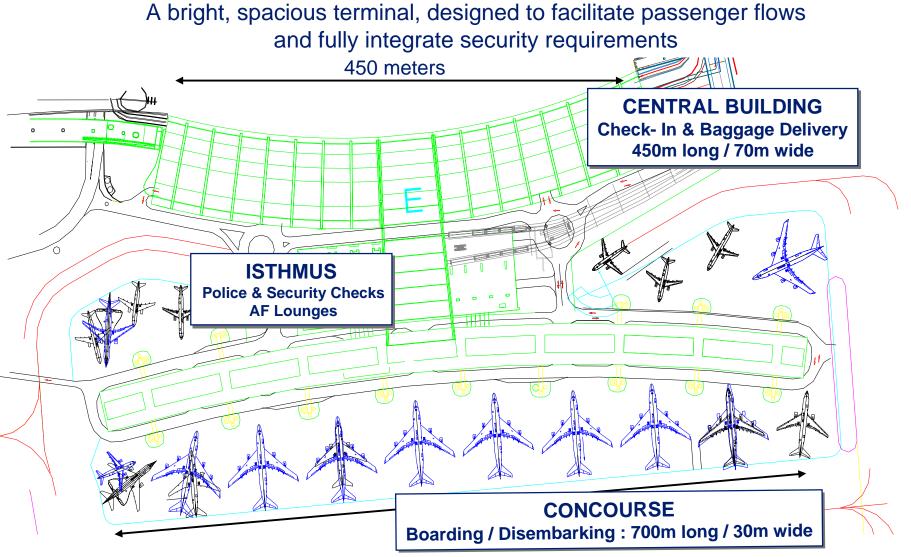








Terminal 2E







Boarding Concourse – West section





Terminal 2E Will Offer Space & Fluidity

- Our "I'Espace" customers will benefit from enhanced services, with dedicated handling areas for check-in, connections and baggage delivery.
- ✓ In addition, a new brand image for lounges will be launched, together with the introduction of new services → 60% increase in seating capacity





T2E: New Features for Our Customers

Modern communication channels for informing passengers using TFT (Thin Film Transistor) screens:

- In arrival jetways to display connections for the flight concerned
- In boarding areas for operational and commercial information
- In baggage delivery areas





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2E/2F System More Efficient for our Connections

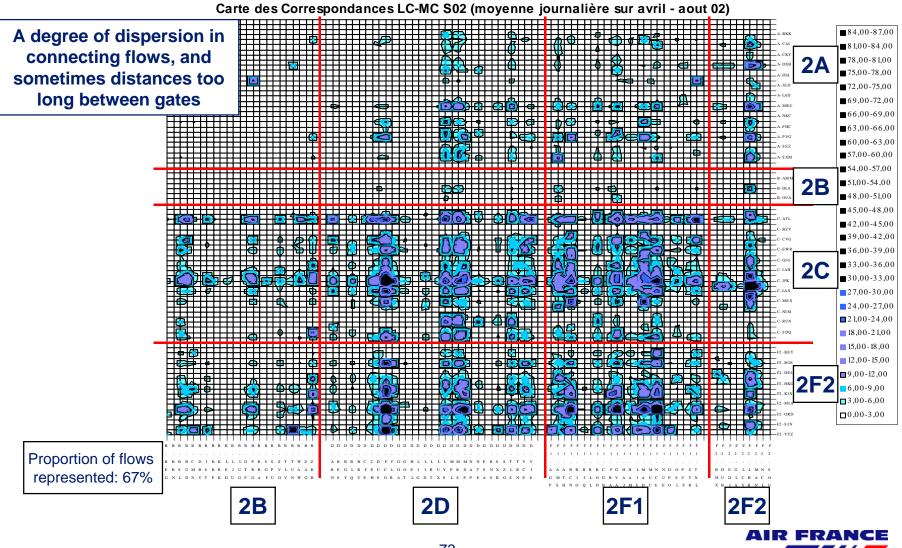
- ✓ Terminals 2E and 2F offer simpler passenger circuits
- Enabling us to optimize flight assignments at these terminals so as to:
 - Offer short connections to a maximum number of customers...
 - ... and the fastest, most efficient connecting circuits





Improved Connecting Flows...

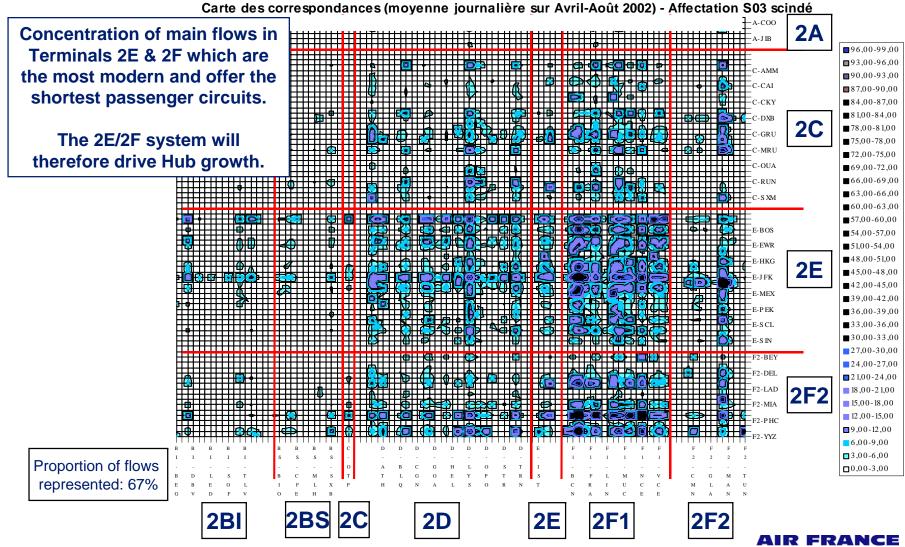
Map of long-haul/medium-haul connecting flows in Summer 2002





... Thanks to Terminal 2E

Map of connecting flows forecast for Summer 2003

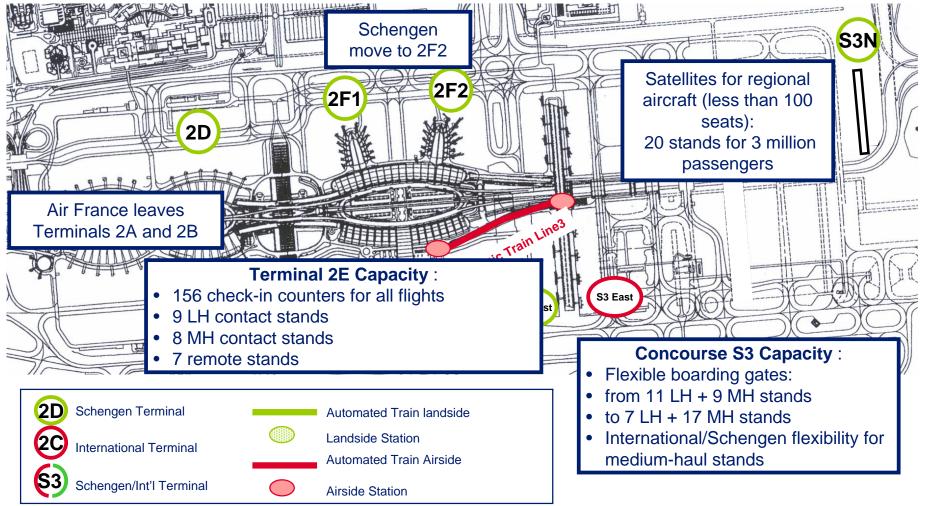


- In June 2003, the 2E/2F system will focus on Skyteam activity
 - International airlines in Terminal 2E
 - Aeromexico, Air France, CSA, Delta Airlines and Korean Air
 - Schengen airlines in Terminal 2F
 - Air France and Alitalia
- After Summer 2003, Terminal 2E will have the necessary capacity to accommodate new partners







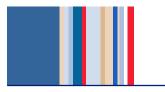


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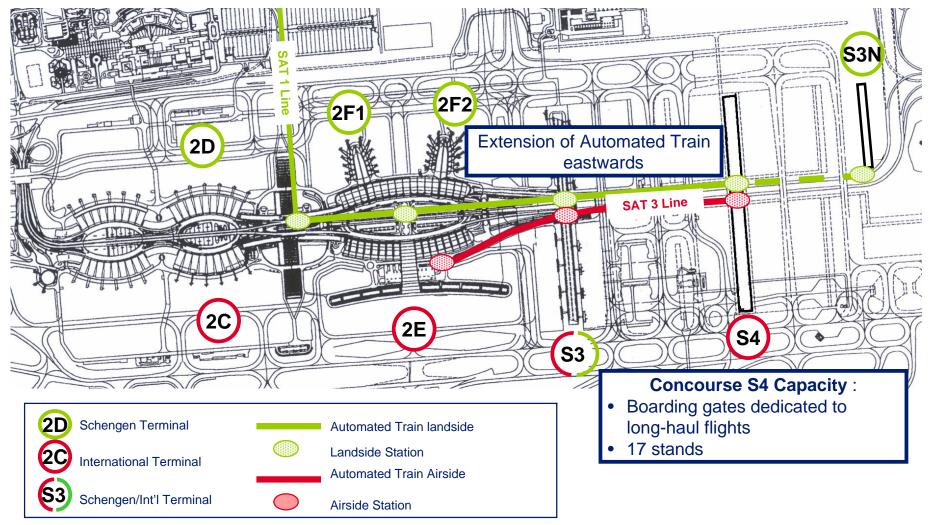
Air France CDG2 Hub in 2006







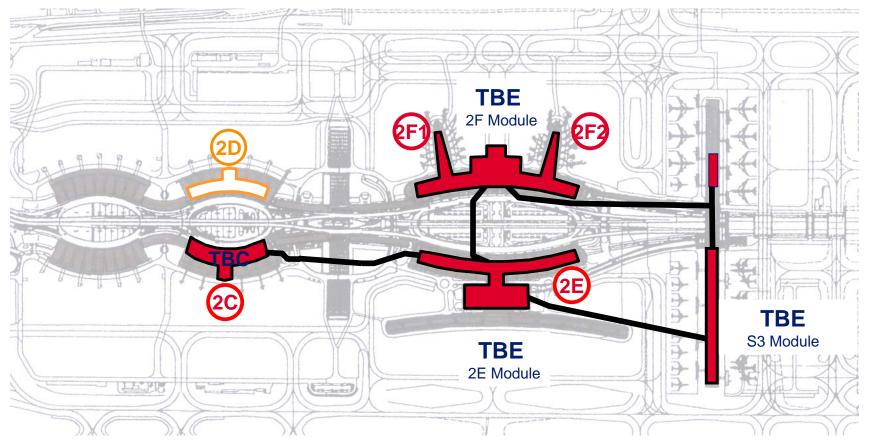
Future development for 2008-2009





Efficient Baggage Sorting System

Move from several separate baggage systems today (capacity: 6,400 pieces of baggage per hour) to a single system made up of interconnected modules (capacity of 12,800 pieces of baggage per hour)



Handling areas:



Standard connection & local baggage





- These new facilities will enable Air France:
 - To gradually improve the contact stand rate for its planes
 - Over 80% gate-parking with Satellite S3 and S3N
 - Over 90% gate-parking with Satellite S4
 - To improve its successful connections rate for both passengers and baggage...
 - ... and service quality for customers
 - To have sufficient capacity for its development with:
 - the doubling of passenger capacity once Satellite S4 opens
 - the capability of accommodating the A380 when it enters the fleet in Winter 2006
 - the possibility of accommodating new SkyTeam partners
 - To improve its economic performance...
 - ... thereby containing staff numbers (+ 4% between 2002 and 2006)
- ✓ For a global investment by the Paris Airports Authority (ADP) of €1.5 bn (for Terminal 2E, satellites, baggage handling system and various modules, and Automated Train line No.3)

